



Front Desk  
Access Control  
and POS



Member  
Management



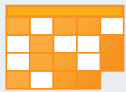
Sales and  
Marketing



Finance and  
Collections



Communications  
and Retention



Bookings and  
Resource  
Management



Online Access

Leisure Management.  
See what you can do online.

# LeisurePoint

LeisurePoint is designed for leisure operators who want to find, retain and do more with their customers, and do it online.

Sign up for LeisurePoint and for your low monthly fee you get:

- Sales and Marketing Software
- Memberships and Admissions Software
- Bookings and Resource Management Software
- Secure Server Hosting
- Support and Assistance



**LeisurePoint brings real, measurable results.**

“Our revenue is up by 35% and we’ve seen a threefold increase in joiners.”

Neil Henshaw, Owner. Helio Fitness, Blackpool

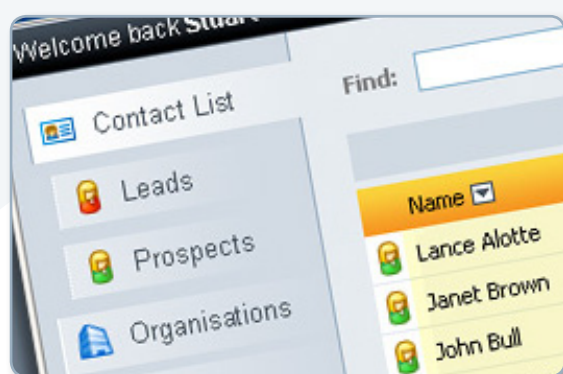
## The online solution to help you to acquire, integrate and retain your members.

LeisurePoint is installed on our secure servers so you don't need to invest in expensive computer equipment or network connections - in fact, all you need is a simple web browser and a broadband internet connection. LeisurePoint requires no installation, manual backups or maintenance. You focus on using LeisurePoint, not maintaining it.

## Whatever your operation, LeisurePoint works for you.

- Racquets centres
- Local authorities
- Leisure trusts
- Sports associations
- Schools and universities
- Hotels and spas
- Corporate fitness areas
- Health and fitness clubs of all sizes.

### LeisurePoint Core Service



Sales and Marketing Software

### Stay on top of your sales and marketing process.

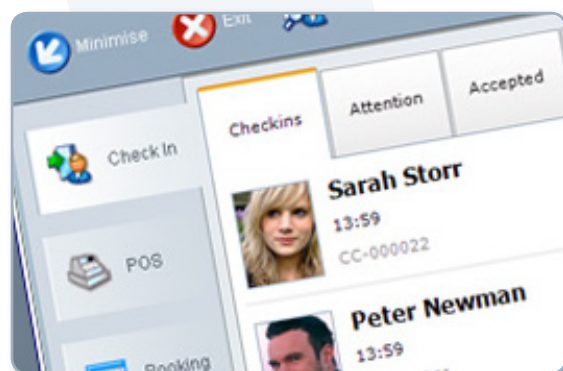
In an increasingly competitive environment, your success depends on making the most of your sales and marketing contacts. and LeisurePoint could be the difference between winning new members - or losing them. Created by people who understand your business, LeisurePoint is ready to run for individual and corporate sales.



Memberships and Admissions Software

### Sign up members quickly and easily.

LeisurePoint is designed to make membership-related operations run more efficiently and profitably. You can easily enter and view personal and financial information about your customers (members and non-members), process and collect payments, manage access control, process point-of-sale transactions and more.



Bookings and Resource Management Software

### Make bookings more efficient and profitable.

LeisurePoint Bookings is an integrated scheduling and resource management system that ensures your valuable time slots are filled without the risk and time associated with paper-based or disconnected systems. Simply enter your booking products, people and resources and you're ready to take bookings.



Get in touch right away. Call us now on +44 (0)870 607 1966 or visit [leisurepoint.net](http://leisurepoint.net)



## LeisurePoint Views

### An amazing new way to see how your business is performing.

Views allows you to analyse and report on all your data in LeisurePoint like never before. Get instant and understandable insight with a few clicks in your favourite browser - no software, no setup and no training required. Views can keep an eye on all areas of your business and provide instant information as charts and tables, with full period-on-period comparisons, trending and much more. Forget tedious reports and tables, check out LeisurePoint views and your business will never look the same again.

## LeisurePoint Services

### Our experts will get you up and running, and keep you there.

As a Microsoft Gold Certified Partner, we only employ the best qualified people and use IT industry best practices to get the job done on time and within budget. By using SDA as your software and technology partner you don't have to worry about the cost and risk of maintaining infrastructure or finding and training skilled IT staff. In fact, you can get on with what you're good at and do it even better with LeisurePoint. In the current economic climate can you afford to do anything else?



Hosting



Support



Implementation



Training



## LeisurePoint Hardware

### Don't let your hardware give you a bad name.

Providing the best service requires the right tools for the job and old or incorrect hardware can cause big problems for the smooth running of your operations. All the hardware packages we supply have been rigorously tested with LeisurePoint, so we can absolutely guarantee they work.

**Find out more, or signup!**

**Get in touch right away.**

Call us now on +44 (0)870 607 1966 or visit [leisurepoint.net](http://leisurepoint.net)

## Also from SDA Solutions.

Web-based leisure management software installed on your servers for outright purchase or monthly rental.



Web-based software to create and send great-looking subscriber email campaigns.



**SDA Solutions**

Round Foundry Media Centre, Foundry Street, Leeds LS11 5QP

T: +44 (0)870 607 1966 F: +44 (0)870 607 1990

[www.sdasolutions.com](http://www.sdasolutions.com)